

WHY VAGINAL MOISTURIZERS MATTER

Vaginal and vulvar health is an important part of overall wellness. Just like skin elsewhere on the body, vaginal and vulvar tissues can experience dryness, irritation, and sensitivity. Vaginal moisturizers are designed to support comfort, hydration, and tissue health—at any age.

Why Dryness Happens

Vaginal or vulvar dryness is common and can be caused by:

- Hormonal changes (menopause, postpartum, breastfeeding)
- Certain medications (antihistamines, antidepressants)
- Stress or dehydration
- Medical treatments such as chemotherapy or radiation
- Overuse of soaps, douches, or scented products

Dryness is normal--- and treatable!

Benefits of Using Vaginal Moisturizers

Regular use of vaginal moisturizers can:

- Restore and maintain natural moisture
- Reduce itching, burning, and irritation
- Improve comfort during daily activities
- Support tissue elasticity and health
- Enhance comfort during intimacy (separate from lubricants)

Unlike lubricants, which are used short-term during sexual activity, vaginal moisturizers are designed for ongoing hydration.

Your Comfort Matters!